

# talking business

Winter 2008



AN ENVIRONMENT  
FOR LEARNING

 canadore  
college 40  
CELEBRATING FORTY YEARS

## Business Students Take Off for Mexico

You may have noticed that some of the more adventurous third-year Business students are nowhere to be found in the halls of Canadore College this semester. That's because they've decided to take off to Mexico! Canadore College has a unique exchange agreement with Tecnológico de Monterrey, a top-notch university in Tampico, Mexico. This allows Canadore College Business students to complete their sixth semester of studies in Mexico, and have the credits transferred back to Canadore College. Students graduate with their 3-year Business Diploma, have University credits to their name, and enjoy a truly unique experience in this oceanside city. Students may also be eligible to receive a \$2,500 scholarship to attend Tecnológico de Monterrey.

In addition to their formal education, students learn lasting lessons about cultural acceptance and humanity. Kris Brown, a 3rd-year Marketing student currently studying in Mexico explains:

*"... the people here are unbelievably welcoming. It is one thing to treat a person with respect and not make them feel uncomfortable; but an entirely other thing to go out of your way in making sure they are comfortable and offer them encouragement, help and friendship. Almost every person we meet has done this for us. We are not seen as strangers or threats in their country, but new friends who they wish to share their existence and culture with ..."*

*"... you see how Mexico is being portrayed in the media, dangerous to outsiders, less financially stable than Canada, having economic problems and border problems with the US. What you don't see is the people out having fun together, how beautiful it is to sit at the ocean, how incredible they treat their friends and family, and how welcoming they are at initiating new friendships. The architecture is breathtaking, the music is heartfelt and passionate. Outside of basic cultural differences however, the people I go to school with drive the same cars as we do at home, wear American Eagle clothes, talk on their cell phones, like popular music and entertainment and have the same basic social interests as us ..."*

For information on this opportunity, contact Fraser Mowat, International Officer at [fraser.mowat@canadorec.on.ca](mailto:fraser.mowat@canadorec.on.ca)



3rd Year Business Students in Mexico

## Articulation Agreements — From Canadore College to University

Canadore has articulation agreements with four different universities. No one agreement is better than the other. Select one that meets your particular personal and academic situation.

### Nipissing University

#### The Education Centre, North Bay, ON

Graduate with a three-year, Business Administration or 3-year Business Administration - Accounting diploma with a minimum GPA of 3.50 (B+), and receive credit for up to 2 academic years of university (20 courses; 60 credits).

- Take 20 more courses or 60 credits (2 academic years) to complete a 4-year Bachelor of Business Administration (BBA) degree.

Other options include:

- Three-year Business Administration - Marketing diploma with 3.50 GPA (B+) takes 30 BBA courses (3 academic years).
- Three-year diploma with 3.00 to 3.49 GPA (B) takes 30 BBA courses (3 academic years).
- Two-year diploma with minimum 3.50 GPA (B+) takes 30 BBA courses (3 academic years)

Contact: Rebecca Roome-Rancourt, 705-474-3450 ext 4292 or [rebeccar@nipissingu.ca](mailto:rebeccar@nipissingu.ca)

### Laurentian University

#### Georgian College Campus, Barrie, ON

Graduate with any three-year, School of Business diploma with a minimum GPA of 3.50 (B+) and receive credit for up to 2.5 academic years of university (24 courses; 72 credits).

- Take 16 more courses or 48 credits (1.5 academic years) to complete a 4-year Bachelor of Business Administration (BBA) degree.

Other options include:

- Three-year diploma with less than 3.50 GPA (B+) takes 1 upgrading semester plus 15 BBA courses.
- Two-year diploma with minimum 4.00 GPA (A) takes 1 upgrading semester plus 22 BBA courses.

Contact: Monique Vaillancourt, 705-728-1968 or [mvaillancourt@georgianc.on.ca](mailto:mvaillancourt@georgianc.on.ca)

### Lakehead University

#### Orillia Campus, Orillia, ON

Graduate with any three-year, School of Business diploma with a minimum GPA of 3.00 (B) and receive credit for up to 2 academic years of university (20 courses; 60 credits).

- Take 10 more courses or 30 credits (1 academic year) to complete a 3-year Bachelor of Business

Administration (BBA) degree.

- Program is particularly relevant for accounting students .

Contact: 705-330-4008 or [admissions@lakeheadu.ca](mailto:admissions@lakeheadu.ca)

### University Canada West

#### Victoria, BC

Graduate with any three-year, School of Business diploma with a minimum GPA of 3.00 (B) in the final year and receive credit for up to 2 academic years of university (20 courses; 60 credits).

- Take 20 more courses or 60 credits (2 academic years) to complete a 4-year Bachelor of Commerce (BComm) degree.
- Condensed offerings allow 20 courses to be completed in 1 calendar year.

Contact: Gary Linford, 250-978-1800 ext. 21.

Welcome to the first edition of the School of Business Newsletter for 2008. The inspiration of our faculty, this Newsletter will provide you with information on the activities that are currently underway within the School

## Message from the Dean

as well as showcasing the success of our students, graduates and faculty.

Canadore College's School of Business is committed to preparing students for leadership roles in a fast-paced global economy. Our dedicated faculty provide you with a high-quality learning experience that draws on their extensive industry knowledge and experience. Updated articulation agreements allow graduates to pursue further education at both the Bachelor's and Master's level, as well as pursue several professional designations. Our small class sizes, attention to individual student needs, and the success of our graduates in obtaining employment are just a few of the reasons that make Canadore College special!



Welcome to Canadore College's School of Business – truly *an environment for learning.*

## Marketing Students Impress Local Rotarians

Recently, Nipissing Rotarians enjoyed the company of the Canadore students from the Business Administration - Marketing program. Students experienced first-hand what it was like to be part of an active service club.

Students learned about Rotary locally and at the international level from a panel of Rotarians, and engaged Rotarians in some interesting and challenging conversation over lunch. And our students made a great impression.

Colin Vickers, Member of Rotary Club of Nipissing and Vice-Chair, Canadore Board of Governors explains:

***“Rotarians were impressed by the students. They came from many places to attend Canadore. They showed interest in the work of Rotary and left Rotarians with a very positive view of the student body.”***

These students will be graduating this year, and many will want to become more involved in their communities for personal or professional reasons. Rotary International provides one such avenue, in that members represent diverse occupations and, typically, are in a leadership capacity in their business or profession. Most important, Rotarians choose to serve their community and take action globally.

### What Next?

Hopefully, the relationship between the club and Canadore can expand. No doubt members would be willing to share more about their professions and Rotary, and students would welcome opportunities to work with Rotary.



Canadore College Marketing Students Enjoying the Company of Rotarians

## Update on Co-op Education



Co-op student, David Lee, receives the CAFCE award

On January 28, 2008, Canadore College's School of Business hosted a Co-operative Education Employer Appreciation Luncheon.

Canadore's Co-op Business programs enjoy the support of countless employers from both the public and private sectors. This luncheon provided an opportunity to say thank-you to these employers.

During the luncheon, Canadore College President Barbara Taylor presented David Lee, the School of Business's 2007 Co-op Nominee, with the Canadian Association for Co-operative Education (CAFCE) Co-op Student of the Year Award. The award recognizes a wide variety of achievements including job performance, academic performance and strong contribution to the employer, to co-operative education, and the community at large.

David Thompson, Co-op Program Advisor explains some of the benefits:

*“Co-operative education is a fantastic opportunity for employers, students and the College to work together to develop skilled, educated and experienced workers for the future. Students take their newly acquired skills into the work place where they exchange their knowledge and enthusiasm for an opportunity to practice what they have learned while earning a wage.”*

Mayor Victor Fedeli was present at the event along with representatives from the North Bay and District Chamber of Commerce, Muskoka Nipissing Parry Sound Local Training and Adjustment Board and the Ministry of Northern Development and Mines.

For further information on your Co-op possibility, contact [david.thompson@canadorec.on.ca](mailto:david.thompson@canadorec.on.ca)

## Upcoming Events

### Alumni Pizza Party

THE WALL, FEB 7 at 4:30

A chance for graduating students to learn about Canadore's Alumni Association. **FREE!**

### 3<sup>RD</sup> Year Business and Marketing Administration Students Visit Parliament

OTTAWA, FEB. 14 – 15.

An annual event for third years in the Business/Government Relations class to sit in on Question Period, take a tour of the Parliament buildings, visit a museum, and have some fun while learning our system of government and our history. Canadore's School of Business covers the transportation and museum admission fees.

### North Bay Professional Networking Dinner and Speaker

FEB 21 at Best Western Hotel

David Robinson, Professor of Economics at Laurentian University, will be the guest speaker at the Best Western Hotel on Lakeshore Drive. Hosted by the Ontario Institute of PMAC (Purchasing Management Association of Canada). Come out and meet the business community!

Student fee: \$15 (includes dinner).

### Visit to City Hall

FEB. 22 (tentative date – to be confirmed)

An annual event for students in Business/Government Relations class to visit North Bay's Economic Development team at City Hall.

### Chamber of Commerce: Business After Hours

As part of Canadore College's participation in the North Bay and District Chamber of Commerce, students from the School of Business can take part in "Business After Hours". This is an opportunity to meet people from the local community who are currently working in your vocation.

These are monthly events running from 4:30 to 7:00 pm.

Upcoming dates and locations:

- March 27, 2008 - Canadore College
- April 24, 2008 - McCoy's
- May 15, 2008 - Cogeco

## Our Graduates Make A Differ-

### Meet David Alan Radcliffe

The year was 1980 when David Alan Radcliffe of North Bay graduated with a three year Business Administration diploma from **Canadore College**.



Although initially he spent time working in the private sector, his diploma ultimately served as a foundation towards higher learning. David wanted more; in particular, he wanted to become a teacher. With his Canadore Diploma in hand, David was able to receive advanced standing into Nipissing University where he completed both his undergraduate degree and his Bachelor of Education degree.

David is now the Principal at South River Public School, he continues to reflect back on his days at Canadore as some of the best days of his life.

David can be found most evenings working out at the YMCA here in North Bay and offered an invitation to anyone wishing to chat with him regarding the benefits associated with attending Canadore College.

Did you know that as a graduate of a non-business program you can:

### Business Skills for Non-Business

- Earn a Business Management Certificate in 6, 8 or 12 months?
- Learn business skills that are crucial in the workplace regardless of your discipline?
- Design your own program of study?
- Combine on-the-job placement with your studies?
- Start the program in May, September or January?

For more information, contact Richard Marleau at [richard.marleau@canadorec.on.ca](mailto:richard.marleau@canadorec.on.ca)



If you have ideas about a story or regular feature for our newsletter, please contact:

Mark Lamontagne at: